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**For Immediate Release**

*42-year-old Ohioan Michelle Moore Wins National Title of America's Perfect Woman 2011  
Business owner, model and mother is first woman in history named America's Perfect Woman*

**Columbus, OH, August 31, 2011** – In a *Project Runway* meets *She's Got the Look* meets *Victoria's Secret Fashion Show*-style competition, 42-year-old Michelle Moore of Columbus, Ohio showed the judges she had the style, look and charisma to win the title of America's Perfect Woman at the vibrant and fashionable America's Perfect Pageant Nationals in Orlando, FL. ([www.americasperfectteen.com](http://www.americasperfectteen.com))

Michelle lives in Columbus, Ohio with her husband and two school-aged children. A model and actor for 24 years, she runs More Marketing Communications where she specializes in national media relations for clients locally, regionally and nationally.

An avid exerciser, she also is an active volunteer in her community, working with Project Blues ([www.projectblues.org](http://www.projectblues.org)) to fund mammograms and adopt families impacted by cancer through LifeCare Alliance's Columbus Cancer Clinic. In addition, she is on the board of the Lawrence Funderburke Youth Organization ([www.LFYO.org](http://www.LFYO.org)), teaching kids about financial literacy. In addition to appearing in hundreds of TV commercials, industrial films, online and print ads, she was featured as a Made Coach on MTV's *Made*. And, in 2010, she worked on Disney's movie *Secretariat* as Diane Lane's stand-in.

"I am honored and excited to begin on this journey as America's Perfect Woman because in doing this, I offer proof that dreams are not limited by age," said Michelle Moore, America's Perfect Woman 2011. "I am thrilled to represent the millions of American women over the age of 30 who still run full-steam ahead, stilettos clicking, toward defining their own paths."

"In beginning a new American tradition, America's Perfect Woman, I have been reminded that we are all in control of what's in store at every juncture and in every phase throughout our lives. In working for the Miss Universe Organization for nearly a decade, I understood firsthand the relevance of beauty pageants and the commitment of the women who were involved in them," said Michael Galanes, National Pageant Director, America's Perfect Pageants. "Crowned America's Perfect Woman 2011, Michelle Moore was heartfelt, kind, breath-taking, articulate, physically fit and impeccably packaged. She is living proof that with a dream in your heart and the passion to pursue it, anything is possible because true beauty reigns at any age."

A Columbus native, Michelle graduated from The Ohio State University with a Bachelor of Arts in Journalism. To arrange an interview or appearance with the newly crowned America's Perfect Woman 2011, Michelle Moore, please call 614-633-8124.

**About America's Perfect Pageant**

This year marked the first year for the Woman division to recognize woman 30 years young and beyond. Held in Orlando, Florida August 8-14, title holders from the other states, cities and counties competed in interview, swimsuit and evening gown competitions. The Perfect Jr. Teen,

Teen, Miss and Woman Pageants are designed for females ages 13-15, 16-19, 20-29 and 30+ who love the stage and are looking to launch professional modeling or acting careers, raise awareness of a charitable cause or promote a personal platform. The Perfect Pageant system searches for beautiful, articulate, young ladies and women who turn heads in a crowded room. Judging criteria includes beauty, articulation, style, dedication to community service, humor, talent, and that indescribable "it" factor -- the perfect combination of beauty, communication skills, and grace. [www.americasperfectteen.com](http://www.americasperfectteen.com)

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